

In-Person: Rachel O'Dell, Taylor Davis, Brendan Spaar
Online: Lee Robbins, Anita Szaller

1. CALL MEETING TO ORDER
2. OPENING PRAYER
3. OLD BUSINESS
4. TREASURER'S REPORT
 - We currently have \$616.92 in the bank
 - Chick-fil-A has started giving us a new discount which reduces our monthly sandwich cost by \$9.52.
 - Taylor will present a quarterly report for Q3 next month to be approved by the board. This report will be presented to the membership at our November luncheon.
 - Quarterly next month.
5. WEBSITE AND SOCIAL MEDIA REPORT
 - Our website numbers for August are:
 - 268 visitors - 229 were new, 39 were returning
 - Most popular pages were:
 1. Main page
 2. Brian banks event page
 3. Membership checkout page
 4. Russell Gray recognition page
 5. About GGRA page
 - Rachel and Brendan discussed the need to post more to social media about big events and occasions that our constituents would be interested in (ie. Ending Mass Incarceration Conference).
 - Our Social media numbers as of 9/10 are:
 - Facebook - 211
 - Twitter - Tweets: 56, Following: 16, Followers: 13, Likes: 10
 - Instagram - Posts: 94, Followers: 50, Following: 12
 - YouTube - 15 subscribers
 1. Rachel indicated that we need to grow our YouTube subscriber numbers and suggested that we put a call to action at the end of every video.
6. COMMITTEE REPORT
 - Conference Committee
 - Brendan discussed that all speakers were booked with the exception of one. Brendan and Rachel would be approaching the last speaker to lock them in.
 - Brendan noted that we have a \$600 deposit due on Nov 1st for one of our speakers.
 - Discussed and approved: at the 2020 conference we will be presenting the inaugural Governor Nathan Deal Second Chance Award to an individual or organization that has demonstrated Second Chance Leadership.

The board voted to present the inaugural award to Governor Nathan Deal with subsequent awards being nominated and voted on by the members.

- Membership / Sponsorship Committee
 - Lee announced his intent to resign from the Membership/Sponsorship Committee. He recommends Russell Gray as his replacement. The board will need to meet with Russell to discuss his involvement.

7. NEW BUSINESS:

- Discussion of letter submitted by Russell Gray
 - Russell Gray submitted a letter of resignation from the Advisory Board effective 8/13/19. The Executive Committee voted to accept Russell's resignation 4-0
 - Russell will remain a GGRA member in good standing. He will still do announcements at luncheons.
 - The seat on the Advisory Board designated for the Immediate Past President will remain vacant.
 - Russell has paid for the PO Box for one year. Brendan will make arrangements to transfer the ownership of this box to the organization and will reclaim any keys that Russell may have.
 - We will look into the terms of the contract for the PO Box and discuss if a box at the Post Office would be cheaper. This discussion will be had at a later meeting.
- Brian Banks Film Screening Debriefing / Lessons Learned
 - We sold 65 tickets out of 86 available netting a profit of \$38.
 - Taylor requested a copy of the DVD to show in Prisons. Brendan will reach out to the studio to make those arrangements.
 - For future events, it was discussed that we need to better partner with local universities. Bonus points could be given by criminal justice professors to students that attend GGRA events. Brendan mentioned that this was common practice when he was in college.
 - We would like to do more film screenings of movies that have a Reentry theme. This is a good opportunity to make people aware of our org.
 - From a communication standpoint we should answer these questions when publishing an event to the website or social media: Why are we promoting it? Why should you attend?
- Discussion of safety deposit box
 - Rachel asked if we could get a safety deposit box to contain important documents. We would keep the following documents in the box:
 1. Original documents, seal, current copy of bi-laws, older copy of bi-laws
 2. Our "file"
 - Taylor volunteered to keep the GGRA "file" in his safe at home
 1. It can be called upon at any time and should be examined at least once per year around the time of the elections

- Website/email changes
 - New communication standards were established. Everyone is welcome to work on the newsletter and/or submit contributions up until 1 business day before it is to be sent out. At that time, changes will be locked in and only edits will be done.
 - Communication schedule:
 1. Newsletter - Distribution on the 15th of each month at Noon.
 - a. Should the 15th fall on a Saturday then it will be sent on the 14th
 - b. Should the 15th fall on a Sunday then it will be sent on the 16th
 2. Luncheons
 - a. Invites will be sent to Members 10 calendar days prior to the luncheon.
 - b. Invites will be sent to the General list 7 calendar days prior to the luncheon.
- Discussion of details for Great Days of Service Drive
 - Brendan gave an update to the board about our involvement in the Gwinnett Coalition's Great Days of Service event.
 - Rachel advised us to include info in the newsletter so we can ask members to bring in literature, or email it to info@gwinnettreentry.org
 - We are targeting 100 Welcome Home Kits to be given to GRIP participants. Volunteers will assemble these kits, include literature as well as a handwritten note of encouragement/prayer.
 - Rachel advised that we should send the opportunity to Veronica Cope first as she initially brought this idea to the GGRA board.

8. ANY ADDITIONAL NEW BUSINESS

- a. Returning Citizens Fair in April 2020/ Welcome Home" BBQ for July 2020.
 - i. Discussion was tabled until the next meeting
- b. GGRA "Start-up" kits for other counties
 - i. Rachel would like to start a folder (physical or virtual) that includes anything useful for starting an organization like GGRA
 - ii. Taylor suggested that we visit the website startchurch.com. It has a lot of resources for starting a church that we could adapt to our needs.
- c. Next GGRA meeting @ Salvation Army
 - i. We will not have the accommodations that we are used to at the GCSO so we will need to pitch in and bring some food items
 1. Rachel volunteered to bring water
 2. Brendan will see if Chick-fil-A will donate a fruit platter. Brendan will also supply individual serving size bags of chips.
 - ii. Rachel volunteered to coordinate a walk-through of the venue ahead of our next luncheon.

9. ADJOURN