

GGRA Board Meeting
05/30/2019 - 09:30AM

Attendees: Russell, Taylor, Anita, Lee, Rachel, Candace, Brendan

1. CALL MEETING TO ORDER
2. OPENING PRAYER
3. OLD BUSINESS
 - Nothing to report
4. TREASURER'S REPORT
 - Taylor reported that GGRA has \$294 in the bank. Russell Gray is the only recurring donation.
 - Taylor informed the board that we will begin incurring a \$20/mo service charge for Quickbooks in June. Russell's \$20 monthly donation will cover the Quickbooks expense.
 - Taylor asked Brendan to provide a report of when members and sponsors renewals are due so that he can create a burn rate report .
 - Services in-kind need to be captured.
 - Our Guidestar rating was discussed and it was determined that the GGRA Form 990 needs to be on file with Guidestar to obtain their Silver endorsement.
5. DISCUSSION OF MEETING WITH ERICA GWYN RE: GRANTS AND TRAINING
 - Rachel, Taylor, and Brendan briefed the full board about discussions had with Erica Gwyn aka The NonProfit Guru. Erica's pricing and proposal was shared with the board and it was determined that we are not at a point to hire Erica for grant writing services. We need to do a lot of legwork to get the org to a point where we are ready to start applying for grants.
 - Discussion was held around bringing Erica in to do monthly or quarterly training seminars for our members and sponsors. We will poll our members and sponsors to see if this is something that they would be interested in.
 - Grant ideas were tossed around including requesting a grant for opening an UpLift chapter for giving family members rides to visitation or for giving returning citizens a ride to First Step Staffing or NSPIRE outreach for intake.
6. DISCUSSION OF ADDITIONAL VALUE TO ADD TO MEMBERS AND SPONSORS
 - Offering quarterly trainings around fundraising, grant writing, non profit structure, and technology.
 - Give sponsors a private table at Reentry Conference
 - Gold/Diamond sponsors have access to a Meet and Greet at the Reentry Conference

7. DISCUSSION OF GGRA RESOURCE PHONE/EMAIL PROGRAM

Brendan discussed a few calls that he had received on the GGRA Hotline. He expressed the need to capture this data to show off to donors and grantors.

8. DISCUSSION OF FALL CONFERENCE

a. DISCUSS FUNDRAISING

- Need to reach out to past sponsors to ask if they will help cover the cost of speakers.
- Corporate sponsorships should be considered.
- Need a signup sheet for the fundraising committee and fall conference committee

b. VOTE ON SOLICITING SPONSOR FUNDING FOR “CELEBRITY” SPEAKER

Vote - Approval of speaking fee associated with booking “celebrity speaker”

Yea: 7 Nay: 0

- Next steps: Brendan to officially invite speaker and sign contract. We will reach out to sponsors with an email and the link to speaker on GGRA letterhead through Constant Contact.

9. ANY ADDITIONAL NEW BUSINESS

- **Vote** - Increase membership dues by \$5 to \$50

Yea: 7 Nay: 0

This will be announced to attendees of June meeting with new rate going into effect on August 1st.

- Discussion was had about why attendees of luncheons do not join as memberships. Lee suggested that it is because they are not given the opportunity to join during the luncheon. More accessibility toward giving needs to be researched. Anita suggested giving out an envelope and printed material at the luncheon where attendees could either give or make a pledge to give.
- Discussion was held over offering a \$5 per month recurring giving option which would qualify for membership status and lock the member in forever regardless of dues increases. Could be called the GGRA Forever Plan.
- Russell made motion to move the Reentry Conference to January 10 2020 in order to give us enough time to plan an outstanding event.

Vote - Commit to holding a Reentry Conference on January 10th 2020

Yea- 7 Nay- 0

10. ADJOURN